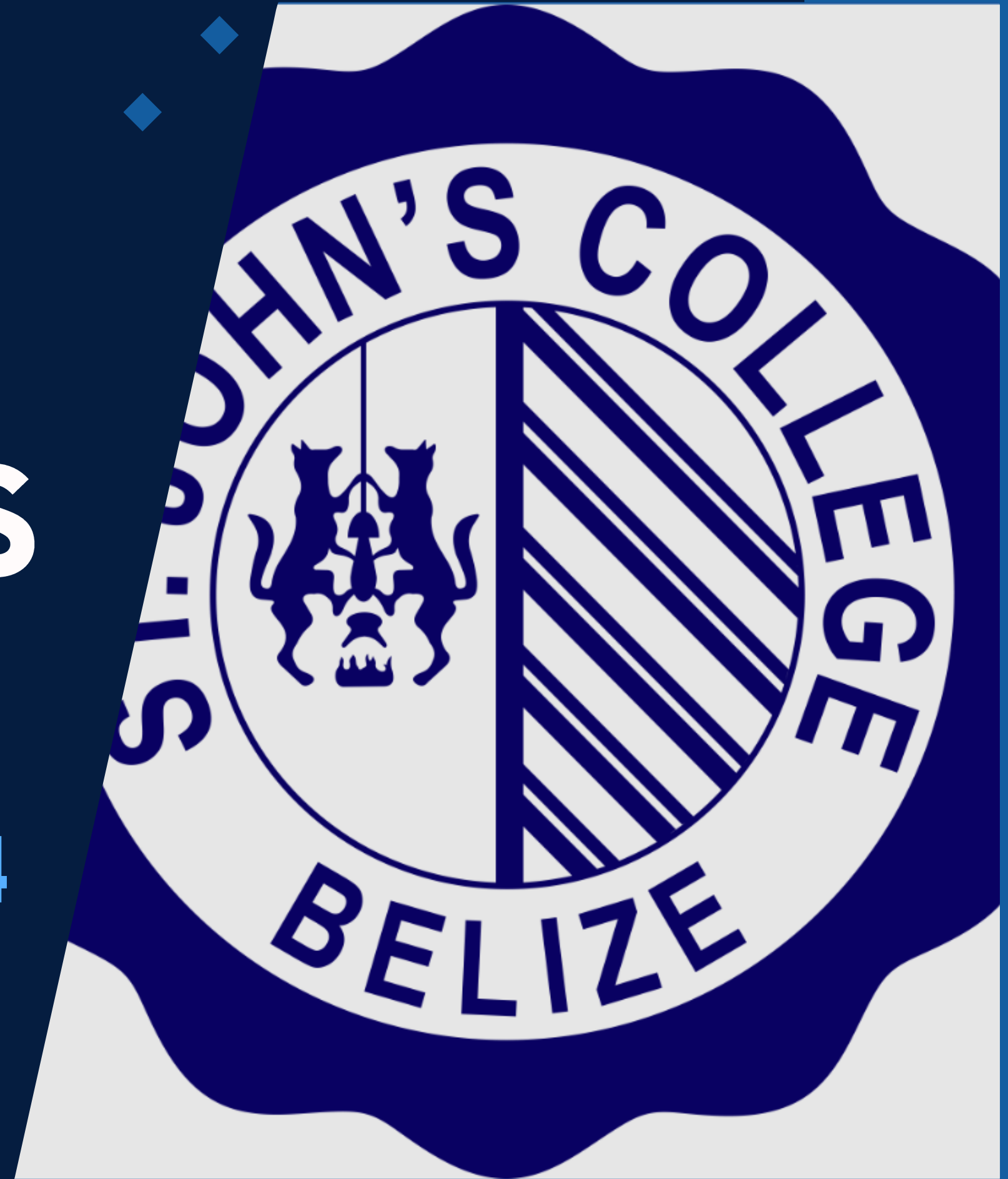




SJCJC BUSINESS

DEPARTMENT

INFORMATION SESSION 2024



MEETING OVERVIEW

01

DEPT MISSION &
FACULTY

02

PROGRAMS OF
STUDY

03

CAREER PATHS /
PROFESSIONS

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PROGRAM
HIGHLIGHTS



DEPARTMENT MISSION STATEMENT

The Business Department's mission is to nurture competent and ethical leaders within the framework of the Jesuit tradition. We aim to foster individuals who are not only proficient in business practices but also conscious of ethical responsibilities and the environment. Our goal is to empower students to become articulate communicators, effective team players, and adept critical thinkers. Through experiential and applied learning activities, we seek to enhance student learning and prepare them for entry-level positions or further education in the dynamic field of business.

OUR TEAM



MR. JOSE CARBALLO



MR. ANDY GARCIA



MS. IDOLLY LEIVA



MRS. AURICIA PETERS



MR. PEDRO POPPER

OUR TEAM



MR. JAMIR SANCHEZ



MRS. STACEY TEWES



MR. MASON WADE



MS. KENISHA WILLIAMS



MRS. ROSALINDA REYES,
ACADEMIC CHAIR

DEPARTMENT PROGRAMS

**Tourism
Management**
(80 Credits)

Entrepreneurship
(80 Credits)

**Aviation
Management**
(74 Credits)

**Business
Administration**
(71 Credits)

DEPARTMENT PROGRAMS

Business Administration

(71 Credits)

Accounting
(77 Credits)

*Economics
(77 Credits)

*Accounting
&
Economics
(80 Credits)

Graphic
Design
(77 Credits)

FEATURES BY TRACKS:

General
Highlights

Placement
Requirements

Professional
Core Courses

Career Paths &
Employment
Opportunities



BUSINESS ADMINISTRATION

Business Administration – General Highlights

Versatility - myriad of different business courses including management, marketing, finance, accounting

Solid Foundation - comprehensive understanding of how organizations operate, and the skills needed to succeed in various roles

Future specialization in an area of interest

Wide range of career opportunities across different industries

Networking opportunities with professionals in the field

Business internship, marketing expo, service learning

Business Administration – Professional Core Courses

SEMESTER I

- ACC 101 Principles of Accounting I
- BUS 105 Management
- ECO 105 Microeconomics

SEMESTER II

- ACC 102 Principles of Accounting II
- ECO 106 Macroeconomics
- BUS 224 Business Ethics

SEMESTER III

- BUS 213 Marketing
- BUS 223 Business Finance
- BUS 251 Business Communications
- BUS 253 Business Internship

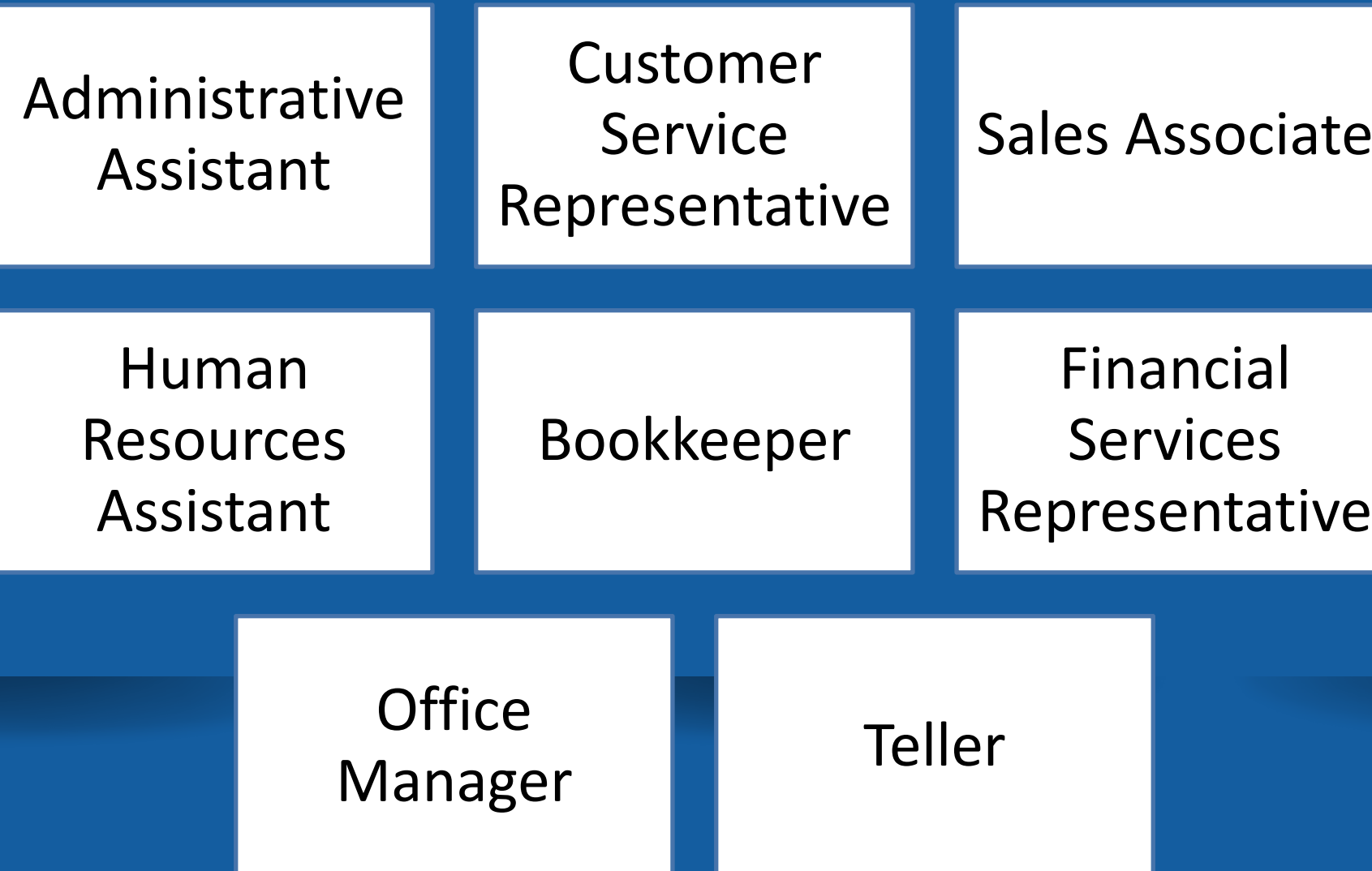
SEMESTER IV

- BUS 252 Small Business Mgmt
- BUS 222 Business Law

Business Administration – Career Paths & Employment Opportunities

Career Paths – Specialization in any area of interest.

Employment opportunities in the private and public sectors, including but not limited to:





**BUSINESS
ADMINISTRATION w/
Accounting**

Business Administration w/ Accounting – General Highlights

Entry level careers in finance and accounting

Fundamental knowledge and practical skills for various roles in accounting and related fields

Unique skills such as: control, stability, and accountability

Opportunities for advancement in starting one's own business

Business Internship, Marketing Expo, Field Trip

'Navigating your numbers, guiding your growth!'

Business Administration w/ Accounting Professional Core Courses

Semester I:

- ACC 101 Principles of Accounting I
- BUS 105 Management
- ECO 105 Microeconomics

Semester II:

- ACC 102 Principles of Accounting II
- ECO 106 Macroeconomics

Semester III:

- ACC 205 Computer App in Accounting
- ACC 215 Intermediate Cost and Managerial Acc I

Semester IV:

- ACC 216 Intermediate Cost and Managerial Acc II

Business Administration w/ Accounting Career Paths & Employment Opportunities

Graduates can pursue a variety of career paths, including Financial; Managerial; Taxation and Accounting related *Employment / Career Opportunities:*



Accounting and Finance



Consultancy



Retail and Sale



Marketing and Advertising



**BUSINESS
ADMINISTRATION w/
Economics**

Business Administration w/ Economics – General Highlights

Aims at looking at distribution of scarce resources

Focus on the interaction between households and firms, as well as economy wide phenomena

Students will be able to analyze local and international news and understand how and why economic events are occurring

Opportunity to become either an entrepreneur or employee

Fundamental knowledge on the 3 major markets, as well as closed and open economies

Business Administration w/ Economics Professional Core Courses

Semester I:

- ❖ ACC 101 Principles of Accounting I
- ❖ BUS 105 Management
- ❖ ECO 105 Microeconomics

Semester II:

- ❖ ACC 102 Principles of Accounting II
- ❖ ECO 106 Macroeconomics

Semester III:

- ❖ ECO 210 Microeconomics

Semester IV:

- ❖ ECO 220 Macroeconomics

Placement Requirements: MTH 103, ENG 110

Business Administration w/Economics– Career Paths & Employment Opportunities

Entry Level positions in business careers; both in the public and private sector



Stock Broker



Statistician



Salesperson



Insurance



**BUSINESS
ADMINISTRATION w/
Accounting & Economics**

Business Administration w/ Accounting & Economics – General Highlights

Gives students a competitive advantage when applying for scholarships

Solid background in both fields of study, and as such students are more marketable and prepared for business related jobs

Students will gain an understanding of how to track inflow and outflow of

money, as well as the big picture trends that drive that money as well as the big picture trends that drive that money

Business Internship, Marketing Expo, Field Trip

Business Administration w/ Accounting & Economics - Professional Core Courses

Semester I:

- ❖ ACC 101 Principles of Accounting I
- ❖ BUS 105 Management
- ❖ ECO 105 Microeconomics

Semester II:

- ❖ ACC 102 Principles of Accounting II
- ❖ ECO 106 Macroeconomics

Semester III:

- ❖ ACC 205 Computer App in Acc
- ❖ ACC 215 Intermediate Cost and Managerial Acc I
- ❖ ECO 210 Microeconomics

Semester IV:

- ❖ ACC 216 Intermediate Cost and Managerial Acc II
- ❖ ECO 220 Macroeconomics

Placement Requirements: MTH 103, ENG 110

Business Administration w/ Accounting & Economics Career Paths & Employment Opportunities

Auditor

Accounting
and Finance

Stockbroker

Consultancy

Insurance

Marketing and
Advertising

BUSINESS ADMINISTRATION w/ Graphic Design



Ms. Melissa Espat



Mr. Damian Perdomo



Ms. Indira Chavarria



Ms. Yvette Holland



Ms. Miriam Castillo

Business Administration w/ Graphic Design – General Highlights

Technical Skills for Your Resume

Design Thinking and Strategy

Design Software Expertise

Collaboration and Teamwork

Creativity and 21st Century Skills

Business Administration w/ Graphic Design – Professional Core Courses

SEMESTER II

→ CGD 118: GRAPHIC DESIGN

SEMESTER III

→ CGD 217: DESIGN COMMUNICATION

SEMESTER IV

→ CGD 220: DIGITAL PUBLISHING

Business Administration w/ Graphic Design – Career Paths & Employment Opportunities

Marketing
Officer

Graphic
Designer

Digital
Marketer

Social Media
Expert

Publishing

Advertising

Department Highlights



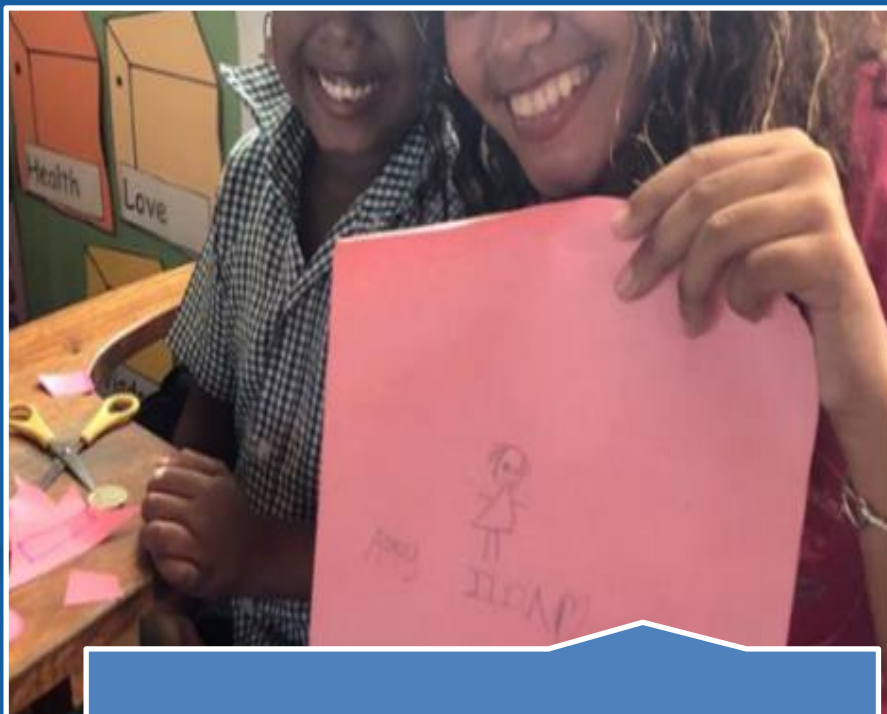
Community Service



Field Trips



Guest Speakers



Service Learning



Business Internship



Marketing Expo!



TOURISM MANAGEMENT

Tourism Management – General Highlights

Entrepreneurial Opportunities

Diverse Career Opportunities

Creativity and Innovation

Industry Connections

Job Stability

Tourism Management – Professional Core Courses

Semester II

- ∞ ENT 110 – Introduction to Entrepreneurship
- ∞ CGD 118 – Graphic Design
- ∞ THM 120 – Introduction to Tourism and Hospitality Management

Semester III

- ∞ CGD 217 – Design Communication
- ∞ THM 236 – Tourism Planning and Policy

Semester IV

- ∞ SCI 104- Environment Conservation and Development
- ∞ THM 255- Destination Planning and Product Development

Tourism Management – Career Paths & Employment Opportunities

Adventure
Travel
Specialist

Ecotourism
Consultant

Tour Operator

Manager(s)

Event Planning

Marketing and
Sales

Department Highlights



Field Trips



Community Service



BTB Workshops



Business Internship



Marketing Expo!



ENTREPRENEURSHIP

Entrepreneurship Program Highlights

Focuses on skills and knowledge needed to start and manage a business

Variety of business-related courses – Accounting, Management, Marketing, Social Entrepreneurship

Idea generation, product development and business plans

Entrepreneurial Mindset

Entrepreneurship – Professional Core Courses

Semester: I

- ENT 105: Creativity, Innovation, and Idea Development

Semester: II

- ENT 110: Introduction to Entrepreneurship
- CDG 118: Graphic Design

Semester: III

- ENT 210: Social Entrepreneurship
- CGD 217: Design Communication

Semester: IV

- ENT 252: Entrepreneurship Capstone Project

Entrepreneurship – Career Paths & Employment Opportunities

Graduates with an Associate Degree in Entrepreneurship can pursue a variety of career paths, including:

Starting their own business or working for a small business or

Working at the corporate level in areas such as:

Sales

Marketing

Product
Development &
Management

Operations
Management

Business
Consultant

Recruiter

Finance

Department Highlights



Capstone Project



Community Service



Business Internship



Marketing Expo!



AVIATION MANAGEMENT

Aviation Management – General Highlights

Hybrid learning with SLU cohort

Analyze global trends and issues in Aviation

Safety Management Training and Analysis

Gain understanding of International Aviation

Apply Business principles in Aviation related fields

Aviation Management Professional Core Courses

BUSINESS CORE

- ACC 101 Principles of Accounting I
- BUS 105 Management
- ECO 105 Microeconomics
- BUS Open Elective

PROFESSIONAL CORE

- ASCI 1300 Aviation Weather
- ASCI 1510 The Air Transportation System
- ASCI 1850 Safety Management Systems
- ASCI 2250 Aviation and Airport Security
- ASCI 2750 Accident Investigation
- ASCI Elective

Placement Requirements: MTH 103, ENG 110

Aviation Management – Career Paths & Employment Opportunities

Airport
Manager

Airport
Operations
Manager

Airport
Planner

Airport
Director

Airline
Consultant

Safety
Manager



Thank you!

Connect with us.



223-3732



<https://www.sjc.edu.bz/juniorcollege>

